

TOUCHING THE MILESTONE OF



Thanks a lot to all our Members, Board of Directors **Executives and Staff for trust and support for achieving** this incredible milestone of one lakh memberships!

100600+ Crore Business Happy Members Depositors

19885+ 73160+ Loanees





# MALANKARA



MALANKARA MULTI STATE CO-OPERATIVE CREDIT SOCIETY LIMITED

MINISTRY OF CO-OPERATION, GOVT. OF INDIA

#### Corporate Monthly E-Magazine of Malankara Credit Society

Printed and Published by: Mr.Jisso Baby Chairman

**Editorial Board** Chief Editor Mrs.Mariyama Pious Vice Chairman

Members Jose ML Aiswarya Sanesh Printo CJ Vishnu Prakash

**Design & Layout Domson Simon** 

#### **Objectives:**

Instil a sense of belonging and involvement Appreciate and upload the achievements Act as a communication medium Increase the professional competence



## MESSAGE



ലോക്യത്തിലെ അയിരുക്കുക്കിന്, ലക്ഷക്കണക്കിന്, കോടിക്കണക്കിന് ജനങ്ങൾക്ക് ഒരു നമ്പപ്പെക്കിലും ചെച്ചുക എന്ന ലക്ഷ്യത്തോടെ പ്രവർത്തിക്കുക

It is with great joy and pride that I announce a unique achievement in this triumphant journey of Malankara Credit Society. "One lakh members" is a big achievement; this is a reflection of the trust and steadfast support of our members. The cornerstone of our mission is their trust and support towards society. Through our collective efforts, we have been able to build a strong foundation for economic empowerment and social progress.

I take this opportunity to express my heartfelt gratitude to all of our members. My heartfelt thanks to our Board of Directors, whose vision and shared responsibility drive us forward. I
remember all of our staff members with gratitude, their hard work and commitment made
this achievement possible. In fact, it is their collective efforts which put us in the driving seat
and help us to provide better services to the members.

'One hundred thousand members' is not just a number, it is a testament to the values we uphold and the relationships we hold dear. By celebrating this success, we are committed to provide good financial services to our members and create a bright future for them. Together we can move forward to even greater achievements in the coming years.

Wishing everyone a Merry Christmas and a wonderful Happy New Year ahead, have a good day to all.

Warm Regards, Chairman Malankara Credit Society Ltd.

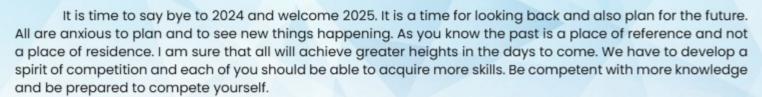
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## FROM THE DESK OF CEO

Dear Team,

#### Be competent





- Intrinsic Motivation: Competing with yourself fuels your motivation from within. It's about setting personal
  goals and pushing your own limits. This intrinsic motivation is more sustainable than external validation.
- Reduced Stress: Comparing yourself to others can lead to feelings of inadequacy and stress. Focusing on your own journey eliminates this unnecessary pressure.
- Sustainable Progress: Gradual improvement over time is more likely to be maintained. Celebrating small victories keeps you motivated and focused on your long-term goals.
- Personalized Growth: Everyone has their own unique strengths and weaknesses. Competing with yourself allows you to tailor your growth to your specific needs and aspirations.
- Resilience: When you focus on your own progress, setbacks become opportunities for learning and growth. This builds resilience and helps you bounce back from challenges.

#### How to Compete with Yourself

- 1. Set Clear Goals: Define specific, measurable, achievable, relevant, and time-bound (SMART) goals.
- 2. Track Your Progress: Monitor your progress regularly to see how far you've come.
- 3. Celebrate Milestones: Acknowledge and celebrate your achievements, no matter how small.
- Embrace Challenges: View challenges as opportunities to learn and grow.
- 5. Learn from Mistakes: Use setbacks as learning experiences to improve your future performance.
- Practice Mindfulness: Stay present and focused on your journey, avoiding distractions.
- 7. Seek Feedback: Get feedback from others to gain new perspectives and insights.

Requesting all to be competent and be prepared to scale greater heights. I am happy to express my heartfelt congratulations on securing outstanding achievement of winning the Chairman's Rolling Trophy for the month of November by our Thrissur Branch headed by Ms Salini. This is a significant accomplishment that reflects the dedication, hard work, and teamwork of every individual of the team involved.

"The Chairman's Trophy is a fitting recognition of the Thrissur branch's outstanding performance. Your commitment to excellence and team spirit has truly set a new standard. We are incredibly proud of your achievements! I am truly proud of their accomplishments and look forward to even greater successes in the future.

The goal isn't perfection, but continuous improvement. By competing with yourself, you'll unlock your full potential and achieve lasting success. The features of our DJFM contest are well accepted by all our staff members during the DJFM Connect held on 01.12.2024. All should actively participate in the contest and come out in flying colours.

Merry Christmas and Happy New Year

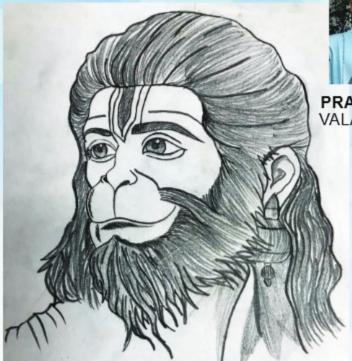
Best regards to all Malankarites.

Vincy Louis Pallissery

CEO, Malankara Credit Society

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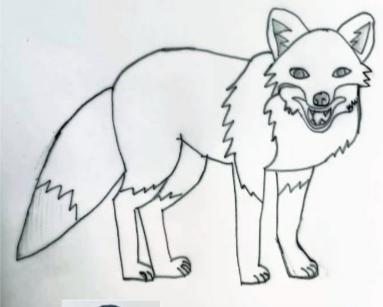
## PENCIL DRAWING





PRAYAG VP VALARKAVU







SHAIK MUHAMMED SHIBILI KANIMANGALAM

ANAMIKA KUTTANELLUR



A I JAMES BCOM, CAIIB, ICWA, ACS



## **TYPES OF INSURANCE**

Insurance is the legal agreement between the insured person and the insurance company, in which the insured pays a premium amount, and the insurance company promises to cover the insured person against any financial losses in the future.

### Types of Insurance Policies

#### General Insurance

General insurance, also known as non-life insurance, is a type of insurance that provides insurance coverage for losses or damages to property. In this type of insurance, the insurance company reimburses for the damages or expenses incurred. It also includes different types of insurance, such as motor insurance, health insurance, marine insurance, fire insurance, etc.



#### Life Insurance

Life insurance is the type of insurance that provides insurance coverage for life of the insured. It ensures the financial well-being of the loved ones in the case of unfortunate demise of insured. It includes different life insurance plans such as term insurance, whole life, endowment, money back, and unit-linked insurance plans.

#### GENERAL INSURANCE

Here are some common types of general insurance policies:

#### 1. Health Insurance

The health insurance policy provides coverage against medical emergencies and hospital expenses. It typically covers medical expenses such as inpatient care, critical illness treatment, pre and post-hospitalization medical bills, daycare procedures, etc.

#### 2. Motor Insurance

Motor insurance is a type of insurance that offers financial assistance in case the vehicle has met with an accident. It protects the vehicle from damages caused by accidents, fires, natural disasters, theft, injury to the owner. It also provides coverage for third-party damage, which protects other individuals from damage caused by the insured vehicle.

#### 3. Fire Insurance

Fire insurance provides coverage for damages caused by fires to property and belongings of the business and houses. Business entities generally take it to protect their stocks and machinery from fire incidents.

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#### 4. Travel Insurance

Travel insurance is a special type of insurance plan that is taken to secure the trips and vacations. It covers losses resulting from unforeseen events during trips, such as personal accidents, loss of baggage, flight delay, lost luggage, trip cancellation, emergency medical facilities, etc.

#### LIFE INSURANCE

The common types of life insurance policies are as follows

#### 1. Term Insurance Policy

A term insurance policy is the simplest type of life insurance and these are often called protection plans. This type of life insurance policy provides monetary compensation to the nominee or beneficiary of the policy only if the policyholder dies during the policy term.

#### 2. Whole Life Insurance Policy

Whole Life Insurance Policy is a permanent life insurance policy. This means such policy extends Life Insurance coverage until the demise of the policyholder. After the death of the policyholder, the nominee is paid the benefits that are listed under the Whole Life Insurance Policy.

#### 3. Endowment Policies

In the case of an Endowment Policy, the insured person gets life cover along with the additional benefit of saving regularly during the policy term. The money that is saved as part of this policy is paid out to the policyholder as a lump sum amount when the policy matures. Usually, this type of life insurance is sold as a savings plan for future events such as children's education or marriage that are 10 to 15 years away.

#### 4. Money Back Policy

Money-back policies are another popular life insurance category. A key reason for the popularity of this plan is the Catchphrase – "Money Back" which gives prospective policyholders an idea about how this type of Life Insurance Policy works.

As per the terms of this policy, the policyholder needs to pay premiums for 15 years to avail of the benefits of the plan.

"If a child, a spouse, a life partner, or a parent depends on you and your income, you need life insurance" --Suze Orman

### TOP PERFORMERS AM (ASSIST TO MEMBER)



THANKACHEN P P 16.80 LAKHS





JAIFARUDHEEN M S 13.23 LAKHS





HARIDAS B 9.45 LAKHS

## **ARTS**

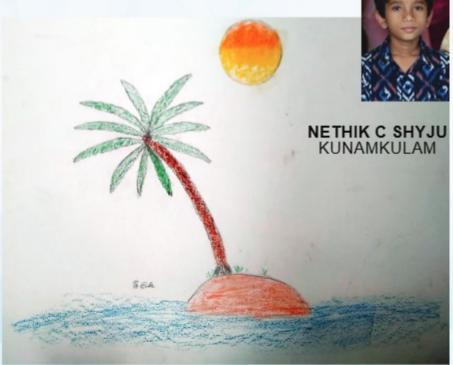






ADARSH S PUTHUKULLATHINGARA





VAIGA V NAIR BALARAMAPURAM



## INDUCTION PROGRAM FOR NEW EMPLOYEES



From left to right: Nasim P N, Yedu Raj K L, Anand Ravi, Harikrishnan, Hafeefa M, Shine Sabitha Daniel, Annie S S, Maya M S, Anju S, Manasa Chandran, Amal Cheguvera H U, Lordwin Antony K J, Meghadath E, Nandana B N, Ajay Kumar I A, Bineesh M, Jishnu Dev T L

2 nd Row From left to right, Vishnu MV, Sibi SL, Vijeesh E P, Vincy Louis (ceo), Nijimol H, Hitheswer Ravi



1st row left to right, Kishor PC, Fasna Sherin, Divya Ajeesh, Aiswarya Jr, Vijay Christine MG 2nd row left to right: Shamsiya Shajahan, Hithendrahas T, Keerthana K, Fathima Suhara MR





#### CHAIRMAN'S EVER ROLLING TROPHY **BEST BRANCH NOVEMBER 2024** THRISSUR



പാചക രംഗം

## **ഫാഷൻ ഫ്രൂട്ട് ചന്ത**ന്തി

തയ്യാറാക്കുന്ന വിധം

ആവശ്യമുള്ള സാധനങ്ങൾ

ഫാഷൻ ഫ്രൂട്ട് ഇടത്തരം 2 എണ്ണം നാളികേരം ചിരകിയത് 1 മുറി ചുവന്നുള്ളി 10 എണ്ണം പച്ചമുളക് എദിവുള്ളത് 4 എണ്ണം മാഞ്ചി 1 കഷ്ണം കറിവേഷില 1 തണ്ട് ഉപ്പാകത്തിന്



MARIYAMA PIOUS Vice -Chairman

മിക്സിയുടെ ജാറിലേക്ക് നാളികേരം, ഫാഷൻ ഫ്രൂട്ട് മുറിച്ച് ഉള്ളിലെ പൾപ്പ്, പച്ചമുളക്, ഇഞ്ചി, ചുവന്നുള്ളി, കറിവേപ്പല, ഉപ്പ് ചേർത്ത് വെള്ളം ചേർക്കാതെ അരച്ചെടുക്കുക. ചമ്മന്തി തസ്താർ

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SANILKUMAR
SALES DEVELOPMENT MANAGER
CHEMMANUR
INTERNATIONAL JEWELLERS





## Smart Phone Winners



RENO CMD MANAGER CHEMMANUR



RANEESH N R SALES MAN CHEMMANUR



PRASANTH C M CMD STAFF CHEMMANUR



ANSEERA SO CARE CHEMMANUR



SUJATHA A SALES OFFICER CHEMMANUR



THANKACHEN P P

ASSIST TO MEMBER

MALANAMA

ASSIST TO MEMBER

MALANAMA

MALA



PRAVEEN KUMAR M P
CMD MANAGER
CHEMMANUR



ANOOP CHEMBEKKATT CMD STAFF CHEMMANUR



MURALEEDHARAN P SALES OFFICER CHEMMANUR



JAIFARUDHEEN M S ASSIST TO MEMBER MALANKARA



NISHA M C SALES OFFICER CHEMMANUR



RIJITHA P R CMD STAFF CHEMMANUR



HAREESH P K
CMD STAFF
CHEMMANUR



SALES OFFICER CHEMMANUR



NTKNISHA SALES OFFICER CHEMMANUR

## TOP PERFORMERS OF NOVEMBER PET 1



### **BUSINESS CORRESPONDENT (BC) PERSONAL LOAN**





MIDHUN KRISHNA P M 5.56 LAKHS



ANAGHAKA 5.03 LAKHS

### BUSINESS CORRESPONDENT (BC) LOAN AGAINST PROPERTY



ASWIN M D 12 LAKHS



AMAL M JOJO 11.50 LAKHS



KIRANKUMAR K 10 LAKHS

### BUSINESS CORRESPONDENT (BC) VEHICLE LOAN 4 WHEELER



SHIJU 39.50 LAKHS



VINESH C.V 20 LAKHS



VENUGOPALAN C.G 20 LAKHS

## BUSINESS CORRESPONDENT (BC) VEHICLE LOAN 2 WHEELER



RIJO JOSE -TURBO FINTECH 26.17 LAKHS



AJITH G 9.20 LAKHS



NAGESH KUMAR B 8.76 LAKHS

# നിങ്ങൾക്കും സമ്മാനം നേടാൻ അവസരം 📑 🖹 🚏



നിങ്ങളുടെ സാഹിത്വ അഭിരുചികൾ വികസിപ്പിക്കുന്നതിനും പ്രോത്സാഹിപ്പിക്കുന്നതിനുമായി മലങ്കര ക്രെഡിറ്റ് സൊസൈറ്റി മാസം തോറും പ്രസിദ്ധീകരിക്കുന്ന ഇ മാഗസിൻ അവസരം ഒരുക്കുന്നു.

നിങ്ങളുടെ കലാസൃഷ്ടികൾ 90725 97827 എന്ന നമ്പറിലേക്ക് നിങ്ങളുടെ മുഴുവൻ പേരും ഫോട്ടോയും സ്ഥലവും സഹിതം വാട്സാപ്പ് ചെയു

അല്ലെങ്കിൽ media@mmsccs.com ലേക്ക് ഇമെയിൽ ചെയ്യൂ.

CONGRATULATIONS

മാഗസിനിൽ മാസം തോറും പ്രസിദ്ധീകരിക്കുന്ന മൂന്ന് കലാസൃഷ്ടികൾക്ക് നറുക്കെടുപ്പിലൂടെ സമ്മാനം നൽകുന്നതായിരിക്കും.

എല്ലാവർക്കും കലാസൃഷ്പികൾ അയക്കാവുന്നതാണ്.



ഇ-മാഗസിൻ കുളിഞ്ഞ ലക്കത്തിൽ പ്രസിദ്ധീകുരിച്ച കൃതികളിൽ നിന്നും നറുകൊടുപ്പിലൂടെ സജ്മാനർഹരാഹവർ



MARIYAMA PIOUS VICE -CHAIRMAN



VAIGA V NAIR BALARAMAPURAM



THEJASI C P PERINGANDOOR

## **NOVEMBER** Liability Products



PREETHA G D AREA MANAGER (SOUTH) **BRANCH OPERATIONS** 



akhs



SARANYA P SENIOR OFFICER **CREDITS** 



8.11 akhs



GIRIA K ABM-LIABILITY **NORTHPARAVOOR** 

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